



# SUSTAINABILITY STRATEGY







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# Introduction

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We all need to do our part to leave the world a better place than where we found it. At CCL we have deep commitment towards the actions that are testament to our promise of enabling healthy happy lives globally. This document entails CCL's sustainability agenda and objectives. The document also builds on our compliance expectations to describe our vision for sustainability and our priority areas.

**Our sustainability ambition is to make  
our products and solutions accessible  
to bring wider benefits to society and  
the planet.**







# Our Journey

**At CCL, we're united by our  
desire to push the boundaries  
of healthcare and life sciences  
responsibly.**





Most Healthcare & Life Sciences companies put patients at the center of their thinking. It's what makes our industry special. What has continued to set CCL apart through over five decades is how we make business decisions. We prioritize patient needs first, then ask ourselves; does this decision build trust with society? Does it impact positively on the environment while delivering that trust to our consumers? Does it strengthen our Reputation as a trusted global healthcare partner for all stages of life? If the answer is "yes," then business performance will follow.

Throughout our history, our values have always guided not only what we do, but how we do it. How we have continued to create lasting value for society — since the beginning we have made decisions that echo into the future, be it the health of our customers or the responsibility CCL has towards the environment. And while we strive every day to fulfil this responsibility by delivering products and solutions, we create these products with a conscience.





# Our Sustainability Mission





*The global community is facing numerous challenges that also affect our company and to which we are seeking answers. These challenges range from climate impact mitigation, resource scarcity, a growing global population and demographic change through to insufficient access to medicines for people in low- and middle-income countries. We are helping to find solutions to these issues and are continually working to sustainably shape our progression for tomorrow. At the same time, we are working to become more resilient to potential risks.*

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**Our Mission Statement:**

**"A world where  
catastrophic climate  
breakdown is averted  
allowing life to flourish"**







## Our aspiration: sustainable progress

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Our ambition is to leverage science and technology to achieve lasting progress for mankind where human health is not affected, and our actions help in addressing Climate Change. For us, environmentally sustainable production and profitable growth go hand in hand. We can ensure our own future competitiveness only by creating value for society. Responsible action is an integral part of our company culture. This also includes respecting the interests of our employees, customers and investors, as well as the community. For more than 50 years and across generations, our company has been shaped and guided by strong values. Values that promote sustainability have always had a high priority – across all businesses. Our innovative, top-quality products help us to resolve global challenges while securing our financial performance at the same time. Safety and ethics matter just as much to us as business success. We mitigate ethical, economic and social risks as far as possible.



We strive to keep our impact on the environment as low as possible, which is why safe production techniques, high environmental standards and strict quality management are a matter of course to us. Furthermore, we aim to strengthen our company by recruiting, developing and motivating talented employees. We want to set an example for ethical conduct. We closely monitor new global trends and challenges.





# Alignment with UN SDG's







The United Nations (UN) 2030 Agenda is a global plan to promote sustainable peace and prosperity and to protect our planet. Since 2016, countries and organizations have been working to implement this agenda with its 17 Sustainable Development Goals (SDGs). Our goal is for our business activities to create shared value that is both measurable and makes a recognizable contribution. In this context, we rely on the power of healthcare and Life Sciences – with responsibility for the well-being of mankind.





## Our contribution at a glance

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In 2022, we set ourselves new, strategic sustainability goals to embed them into the overall strategy of our company. Among other things, we analyzed how we can actively contribute to the sustainable development of society and achieve the Sustainable Development Goals. The analysis showed that we have the strongest positive impact on two SDGs through our entrepreneurial actions.







**"Ensure healthy lives  
and promote well-  
being for all at all  
ages"**

# SDG 3 – Good Health and Well-being

With our products, we create a positive impact on the health and quality of life of people around the world. Through our awareness drives, we are also helping to improve the health of underserved populations in low and middle-income countries.





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**"Take urgent  
action to  
combat  
climate  
change and  
its impacts"**

# **SDG 13 – Climate Action**

We use resources efficiently and reduce waste and emissions. We pay attention to this in our product development and in our manufacturing activities. We also help our suppliers to manufacture their products more sustainably and efficiently and to achieve their own sustainability goals.





# Our Strategic Objectives 2030







*We have identified five strategic priority areas that best cover our value chain, our manufacturing process and those whose lives we touch through our products and services.*



**Our strategic objectives for 2030 have been derived from our strategic priority areas, each strategic priority area has an overarching objective that has been set for sub actions.**

## Our strategic priority areas are:



Energy



Materials



Processes



Community



Employees



## Our strategic objectives for 2030

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### ENERGY

To reduce our total value-chain energy footprint by increasing efficiency, reducing consumption and replacing fossil-fuel sources



### MATERIALS

To drive Sustainable Consumption, reduction and disposal of all materials used in our value chain



### PROCESSES

Our business processes to reflect outstanding governance, efficiency and care



### COMMUNITY

To educate and enable our communities to significantly improve their health and well-being



### EMPLOYEES

To provide best in class healthcare and enabling our employees to reach a strong status of well-being





# Sustainability in Action 2022 – 23





## Defining a clear strategic direction

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The rapidly growing challenges relating to society and the environment require a clear perspective for the coming years. That is why we are embedding the topic of sustainability into our strategy as an essential component. In 2022, we formulated new, strategic sustainability goals, which build on what we have achieved in recent years. Through our business activities, we want to be economically successful and create value for society. At the same time, we endeavor to avoid generating subsequent costs for society.







SDG 13



## Energy

Lahore plant and head office to have their energy consumption met through solar energy

SDG 13



## Materials

Lahore Plant & Head Office Wastage Management

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Usage of environmentally friendly Aqueous coating in the manufacturing process

SDG 13



## Processes

Digitalization of Workflows - Workflow automation

SDG 3



## Community

Diabetes Awareness & Management in Pakistan and Sri Lanka

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Scaling up proven nutrition interventions to children in Pakistan

SDG 3



## Employees

Employee Well-being & Awareness Sessions



*Based on a clear strategic direction, we have kicked off our UN Sustainable Development Goals agenda and its actions. We scrutinize each action for its intended target, establishing a baseline, measures to meet the target along with timelines and budget. This gives clarity to what our long-term and short-term goals are and where we need to be, to achieve those goals.*



# Governance & Reporting







## Our approach to responsible governance

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The requirements we place on responsible corporate governance are derived from our company values and the regulations, external initiatives and international guidelines to which we are committed. We have integrated these requirements into our Sustainability framework.



## Sustainability Committee

Our Sustainability Committee, which has overarching responsibility for our sustainability strategy, is empowered to develop and steer the sustainability action plan. The Sustainability Committee, which is responsible for crafting and shaping the sustainability strategy, regularly update Corporate Executive Committee (CEC) and Board of Directors on the progress made and the need for action.

The committee consists of representatives from our operating companies and from key functions, such as supply chain, HR and R&D. In addition, it ensures that the initiatives of our various business sectors, key functions and subsidiaries align with our Group-wide Sustainability strategy. The measures adopted by the Sustainability Committee are implemented by our line managers as well as by interdisciplinary project teams.





## Sustainability Manager

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The Sustainability Manager is in charge of developing, implementing and monitoring CCL's sustainability strategies. He/She is also responsible for communicating CCL's plans, formulating budgets and marketing green strategies internally and externally. The Sustainability Manager also conducts Sustainability Committee meetings and updates the Chairman, the Board and OpCo Heads on regular basis.

*Some of the key responsibilities include:*

- Assessment
- Creating Awareness
- Taking an active approach







## Reporting

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Successful, sustainability-centric organisations manage both the positive and negative impacts of their business activities. Our goal is to generate sustainability reports that are reliable, relevant and standardised with respect to information, with which to assess opportunities and risks , and enable informed decision-making. This drives improved business performance.

Reporting on sustainability targets, implementation, impacts and achievements helps to motivate our employees, build reputation and trust, and engage customers and other stakeholders.







THANK YOU

